

Guidelines for preparing Scientific Posters for the European Cancer Congress 2015

Content

The poster should show the full title of your submitted abstract. The text should be brief and well-organized, presenting only enough data to support your conclusions. The text should make clear the significance of your research. The text should include your hypothesis, methods, results, and conclusions.

- Your poster **board number** was indicated in your letter of acceptance.
- Your **poster session** is indicated in your acceptance letter as well as in the Online Searchable Programme.
- Materials to fix the poster to the poster boards will be made available onsite at the Congress.

Design

- Format of the posters is **landscape**.
The size of each poster is maximum **190cm width and 135cm height**.
- A clear, simple and uncluttered arrangement is the most attractive and the easiest to read.
- The title should be approximately 3in (7cm) high, with authors' names and affiliations in somewhat smaller print.
- All text should be legible from a distance of approximately 5ft (1.50m).
Type size should be at least 24 point, in bold style. The typeface chosen should be a simple and clear one (e.g., Helvetica or Arial).
- Colour should be used sparingly, to provide contrast. The main parts of the poster can be highlighted with warm colors, and the less important parts can be done in cool colors. Some suggestions for color combinations are as follows: Green on white, red on white, black on white, blue on white, white on blue, and white on black.
- Illustrations should be simple and eye-catching, with unnecessary detail left out. If possible, convert tables to graphic displays. Pie charts can be used to show parts of a whole, line graphs can be used to show trends or changing relationships, and bar graphs can be used to show volumes.
- Photos should be enlarged enough to show relevant details.
- Standard computer printouts do not work well on posters because the type size is too small and the lines are too thin to be seen from a distance.
- Patient confidentiality must be protected. No names may appear in illustrations.
- It is optional to include QR codes on the poster.